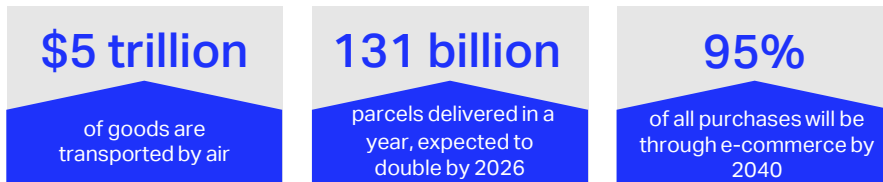


# Value of Air Cargo E-Commerce



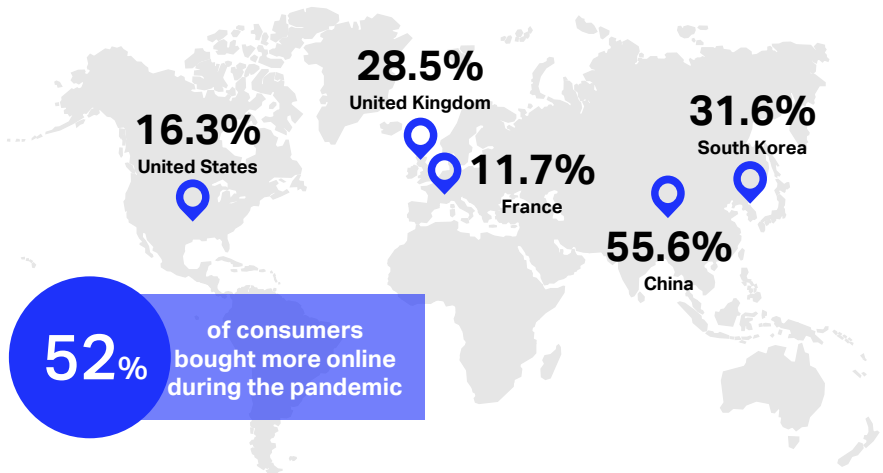
During the pandemic, air cargo was the only means of transport for the three most needed commodities worldwide: vaccines, protective equipment, and e-commerce. As demand for transport grew, air cargo became a lifeline for governments and society, changing the perceptions of the industry forever.



80% of cross-border e-commerce is transported by air. Cross-border e-commerce sales are estimated to reach 1.9 trillion dollars in 2022 and 2.1 trillion dollars in 2023, a 13% increase in a single year.

## Exponential e-commerce growth across the world

The pandemic has had a major impact on consumer behavior, increasing online purchases. The below image clearly illustrates this by showing the increase in e-commerce retail sales for 2022 (as a % of total retail sales).



## Did you know?

In 2021, **2.14 billion people were shopping online**, more than a quarter of the world's population.

## E-Commerce powers development goals

E-commerce can boost economies, especially in developing African nations, by improving market efficiency and extending the supply chain to meet untapped demand.

Digital platforms make it easier for women to enter the workforce, providing more flexibility to manage responsibilities at home.



Source: thrivemyway; oberlo; eMarketers, Statista, McKinsey, Forbes, trade.gov, www.bcg.com

For more information  
[www.iata.org/cargo](http://www.iata.org/cargo)

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